



Planned Giving to HPU



What is Planned Giving?

Planned giving enables generous individuals to make larger gifts to Howard Payne University than they can make from their current income. Through financial and estate planning, those who want to leave a legacy gift to Howard Payne can often do more to support Christian higher education than they ever thought possible.

A member of the Robnett Legacy Society once asked, “In stewardship, most Christians are concerned about God’s will in their life. Have you ever stopped to consider God’s will in death?” Perhaps a planned gift from your estate is a way to embrace stewardship that will advance the kingdom work at Howard Payne long after you are gone.

Dr. Richard '60 and Mrs. Wanda Jackson

The grace of God was extended to me when in 1956, as an 18-year-old, I stepped on campus. With a ministerial scholarship in one hand, a football scholarship in the other, and about \$300 in savings from the summer of work, I began the journey ... literally of a lifetime.

A professor at HPU recommended me to the Concord Baptist Church to be their pastor. Wanda and I had married on August 29, 1957, and started our pastoral journey in October of that year. By the grace of God that pastoral ministry has spanned these 63 years.

Howard Payne was there for us when we retired from a wonderful grace-filled quarter of a century plus at North Phoenix Baptist Church and took a leap of faith into a ministry of evangelism and encouragement that led to preaching, interim pastorates, writing witnessing materials and other Gospel endeavors. HPU invited us to base that ministry in Brownwood for another quarter of a century plus.

God’s grace has flowed to us for 64 years through Howard Payne. Through these years we have given modestly to support HPU. Our family has agreed to include Howard Payne in our estate plan. It is a modest gift, but it is meaningful to our family. We rejoice to join others in extending Howard Payne’s outreach to generations to come.



Outright Gifts

Cash

The easiest way to support Howard Payne and have an immediate impact is a gift of cash for the purpose you choose.

Gifts of Stocks, Bonds, etc.

Securities you owned for more than a year that have increased in value are advantageous to you because you receive an income tax charitable donation based on the fair market value of the securities while avoiding capital gains tax. HPU will sell the securities and use the proceeds from your gift for the purpose you designate.

IRA Rollover

A charitable IRA Rollover may be a way to meet the IRS required minimum distribution when you turn 72 and make tax-free gifts up to \$100,000 per year to Howard Payne. Your IRA can be taxed up to 70% if it is left to your heirs, but it is tax-free if it is rolled over to Howard Payne. The funds must be transferred directly to HPU from your IRA to avoid a tax penalty.

Real Estate

For a gift of real estate you have held for one year or more, you may take a charitable income tax deduction of the fair market value of the donated property and the university can determine how your gift can best benefit Howard Payne.

Real estate can also be used to fund a Charitable Remainder Unitrust or a Retained Life Estate and make a gift to the program you designated when you made the gift.

Personal Property

Gifts of art, antiques, collections, equipment, closely held stock, and other forms of property may result in a substantial tax deduction for the appraised value of the property. Howard Payne may use the asset to support our mission or sell it to support university programs.

Business Interests

Gifts of S-corporation stock, stock in a closely held corporation, etc. provide a tax deduction for the full market value of the shares you donate and you have no capital gains. HPU can use the dividends on the stock to support the program you prefer or offer to sell the stock back to the corporation.

Estate Gifts – Leaving a Legacy Through a Bequest

Wills or Living Trusts

A bequest in a will or living trust is perhaps the easiest gift you can ever make and it may be your most meaningful expression of your love for Howard Payne. A carefully planned bequest is a great way to leave a significant legacy while reducing or, in some cases, eliminating estate taxes. A bequest to Howard Payne can be included in the body of your living trust or your will or by simply adding a codicil to an existing will.

To name Howard Payne as a beneficiary in a will or trust, please use “Howard Payne University at Brownwood, Texas” to describe the university. You may designate your bequest for a specific purpose or make unrestricted bequests that can provide immediate assistance to students or operating the university.

- **Residuary Bequest** - You may state that all or a portion of your estate is given to Howard Payne after all debts, taxes, expenses, and all other bequests have been paid.
- **Percentage Bequest** - You may designate a percentage of your estate to benefit Howard Payne. If the size of your estate changes, your bequest will change in the same proportion.

Mr. David '75 and Dr. Mary '75 Carpenter

Years ago, when we were barely scraping by, we decided to put Howard Payne in our will. That gave us peace of mind to know that whatever we had someday, a portion would go to help others with their HPU education. It is never too early, and never too late, to put HPU in your planned giving.



- **Specific Bequest** - You may designate specific property you would like the university to receive (e.g., a certain dollar amount, specific securities or other assets).
- **Contingent Bequest** - It is important to provide for this situation when a beneficiary dies prior to your death. To prepare for this, you may want to consider naming Howard Payne as the contingent beneficiary. Sample language - “If (primary beneficiary/beneficiaries) does not survive me, I hereby give, devise and bequeath to Howard Payne University, a nonprofit organization located at 1017 Fisk Street, Brownwood, TX (Federal Tax ID # 750800653), (all, a dollar amount, or ___%) of the remainder of my estate to be used for (a specific purpose or Howard Payne University’s general use and purpose).

Life Insurance

Donating life insurance policies to the university that you no longer need is a unique way to support Howard Payne. To qualify, the university needs to become the owner and beneficiary of your policy. If the policy is paid up, your charitable contributions are generally the replacement value or cost basis of the policy, whichever is less. Premiums paid on a donated life insurance policy also qualify for deductions. Your insurance agent can assist you in naming Howard Payne as the owner and beneficiary of your policy, rather than letting it lapse.

Retirement Accounts

You can give Howard Payne an asset that might otherwise be heavily taxed if it is left to your family. An important part of good estate planning is the careful designation of beneficiaries. This is especially important in the case of tax-deferred retirement plans such as a 401(k), 403(b), IRA or Keogh. If you leave these retirement funds to anyone but your spouse, the other beneficiaries could lose up to 70% of your retirement funds' value to taxes. However, if you name Howard Payne as sole beneficiary, no one will pay taxes on your gift. You can designate Howard Payne as a beneficiary simply by contacting the company that holds your retirement account and authorize a change of beneficiaries.

Retained Life Estate

You can transfer ownership of your home, vacation property, farm, etc. while retaining the right to use the property during your lifetime. Transferring ownership of a personal residence or farm to Howard Payne is an excellent way to support the university, receive income tax deductions, and retain the use and enjoyment of the property for life.

Because you transfer ownership of the property to Howard Payne, you receive an immediate charitable income tax deduction for a portion of the appraised value of the property. Though you benefit from the charitable

Dr. Chris '73 and Mrs. Cindy '72 Liebrum

Like many of you, both Cindy and I are grateful that several decades back God led us to Howard Payne University. Both the education we received and the relationships we formed at HP have influenced so many aspects of our lives over the past 40-plus years.

I have always been thankful for those among the HP alumni with the financial ability and assets to make significant contributions to our school. I am so grateful for their generosity and for the lasting difference they make in the world. Perhaps, like me, you have felt you did not have the resources to make such a gift. If so, let me encourage you to consider another way to give, a way you might not have considered before.

Several years ago Cindy and I were updating our wills and determining what would happen to any funds remaining after both our deaths. To our surprise, after adding up the values of our home, retirement account and life insurance policies, we discovered we had developed a modest but respectable net worth. The next question was, "What happens to these funds when we die?" Of course, our kids and families will receive a substantial portion, but is there a portion we could carve out and direct to benefit our Howard Payne family?

With the help of a local attorney, and in coordination with the development office at HP, we are now in a position to leave to our school a contribution of a size we had never before dreamed possible. Planned giving or legacy giving could be a simple way that you, too, could provide resources to help keep the Howard Payne spirit alive for generations to come. Let me encourage you to consider this simple yet powerful way you and your family could express your appreciation to our great school and ensure its legacy.



deduction, you continue to use the property and be responsible for maintenance and property taxes. As with any gift, removing this property from your estate can also lower your estate taxes and probate costs.



Gifts That Provide You Income and Tax Savings

Charitable Gift Annuity

With a charitable gift annuity, you make an irrevocable gift of cash or marketable securities to Howard Payne and in return, the university will pay you or your spouse a guaranteed fixed annual income for life. A portion of your annuity payments are tax free. Funds remaining at the termination of the annuity contract are distributed to Howard Payne.

A deferred charitable gift annuity provides an immediate and larger tax deduction and a higher rate of return by deferring the start of annuity payments to a future year you designate.

Charitable Remainder Annuity Trust (CRAT)

A charitable remainder annuity trust allows you to receive a charitable donation for a portion of the assets you put in the trust for investment, while providing you or your beneficiaries with fixed income for life or for a term (up to 20 years). After the trust terminates, anything that remains goes to Howard Payne for the purpose you desire.

Charitable Remainder Unitrust (CRUT)

A Charitable Remainder Unitrust is a good way to receive a charitable donation for a portion of the assets you put in the trust for investment, that pays a percentage of the principal, re-valued each year, to you or your beneficiaries for life or for a term (up to 20 years). After the trust terminates, anything that remains goes to Howard Payne for the purpose you desire.

Charitable Lead Trust

A charitable lead trust can be a good way to support Howard Payne and then transfer virtually unlimited amounts of your assets to heirs of the trust on a tax-free basis. Simply stated, the trust invests the donated assets and Howard Payne receives the earnings for a specific time period. At the end of the term, the assets go to your heirs and avoid gift and estate taxes.

A charitable trust can take several forms. We recommend that you review your intentions with your financial and legal advisors when you are considering a charitable trust.

Robnett Legacy Society

The Robnett Legacy Society recognizes individuals who include Howard Payne University as a beneficiary in their estate plans through either a bequest gift or a deferred gift arrangement. The Robnett Legacy Society is named in honor of Dr. John D. Robnett, the driving force behind the founding of our institution in 1889. We hope you will allow us to recognize you as a member of the Robnett Legacy Society, so that others may be inspired to follow your example and help secure the future of this great university.

For More Information

If you have any questions about planned giving to Howard Payne University, please contact:



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